

AGAIN! Leaders in Their Field McCoy-Renn GRAIN ROLLER MILLS

6 models available to suit any feeding operation capacities from 40 bushels per hr. to 1,000 bushels per hr. of

Uniform, Flour-Free Feed

PTO or Engine Drive

Optional Extras - Magnetic Trap, Concentrate Hoppers, Shaker Screens, Extension Augers.

MANUFACTURED BY:

McCoy-Renn Mfg. Ltd.
419 - 34 Ave. S.E. CALGARY, ALBERTA

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McCoy-Renn Sales Service
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DEALERSHIPS AVAILABLE

BEST READ IN THE WEST THE WESTERN WEEKLY SUPPLEMENT AND THE HOME-TOWN WEEKLIES "Papers With A Heart"

Page Sixteen

Western Weekly Supplement - Wednesday, Sept. 19, 1942

"First In Community Service" PEMBINA NEWS ADVERTISER AND WESTERN WEEKLY SUPPLEMENT

VOL. 7 NO. 36 SEPTEMBER 19, 1942 A. Mayfield, Publisher Box 180, Drayton Valley.

Drayton Valley Terminus Of Proposed New Highway

Drayton Valley and community received some quite exciting news over the past week when announcement was made that the Edmonton Chamber of Commerce had come out in favor of a new highway link between Edmonton and the Coast via the Trans-Canada Highway. A terminal point of the proposed new route would be Drayton Valley as the route runs southwest from the Drayton Valley, through Lodgepole, over the Brazos River and then in a southwesterly direction until it makes contact with the David Thompson Highway at Hodgeburg. This route, as it is proposed, then continues southwesterly, crossing the Banff-Jasper Highway at Saskatchewan River Crossing. It then proceeds southwesterly again through virgin country until it makes connection with Trans-Canada Highway No. 1, at Donald Station, just before coming to newly opened Rogers Pass.

There is much support for this newly proposed route by other groups beside the Edmonton Chamber of Commerce. At a recent Central Alberta Chamber of Commerce meeting at Carleton Place, which included Red Deer, among many other such central points came out in favor of the new route. The Edmonton Chamber of Commerce is interested in it, of course, because of the fact that it would provide the most direct route from Vancouver to Edmonton. Howe Pass, over which the route would go, is

said to have much less steep grades than are the grades found in the Yellowhead Pass route. In addition to that some one hundred and twenty-five miles would be lopped off the distance from Vancouver to Edmonton, which is quite a substantial mileage saving for big transport and industrial trucks and tandems that would make use of the route. It would be a natural route for travel from the northern and central parts of Alberta as well as the traffic that travels such highways as No. 16, coming west from the northern part of Saskatchewan or Manitoba.

Obviously the road would have tremendous advantages for this community. It would make this the natural terminus of the road, a very important viewpoint on the transcontinental highway. It would open up the vast hinterland country south of the Braes and would bring a flood of tourists to this town. In addition to that it would undoubtedly give industry for this area, a boost. As it opened up the country directly west of Drayton Valley, west of Lodgepole, and, standing as the natural supply centre, Drayton Valley will surely benefit tremendously from any development that takes place west and south west of it.

Of course towns like Hinton, Jasper and Edson, are much opposed to this new development. They would like to see the Yell-

owhead Highway pushed through to completion, but the new proposed route, down 97 in Drayton Valley and then southwesterly over Howe Pass and Rogers Pass to the Coast has many natural advantages that it is far beyond the 'dreaming' stage. It has been quite recently investigated and the topography of the country has been taken and the route has a quite good preliminary survey which shows that it is quite feasible, and that none of the construction problems would be too great.

The Yellowhead route had bogged down in political issues to some extent as it is largely in the National Park, but the proposed new route via Drayton Valley would pass through federal controlled park area for only about twenty miles. The main part of construction on the new route would be in Alberta, with some seventy miles in Alberta, the twenty miles in British Columbia, the Vancouver Chamber of Commerce has already come out in favor of the new route also. It is said that the Alberta Department of Highways has already been tentatively approached on the new proposal, and the reception has been "cordial".

Drayton Valley Chamber of Commerce is pushing the matter quite strongly. The beginning (Cont. on page 11, Col. 4)

WRESTLING

Ruhl Meets Nandor Here SATURDAY

Reported by Mike Gormley.

The main event of the Rotary sponsored professional wrestling show staged for the D.V. Recreation Centre on Saturday evening will feature "Famous" Dave Ruhl and the great Hungarian bear wrestler Nandor. Ruhl has met and defeated some of the top men in the game. Nandor, however, Dave will be coming to grips with one of the "most formidable stars of the mat game today. This colorful performer with the cast iron stomach is a very symbol of scientific wrestling. The handsome Hungarian is a man of a thousand holds, has speed to burn and has won more popularity contests than any other wrestler presently competing on the circuit. The pair made in a two out of three fall contest with a two hour time limit and it will be Ruhl's rugged, unorthodox tactics against the power, speed and science of Nandor.

The semi-final will be a my team match with the Western Canadian Tag Team title at stake. It will be another hour long contest or two of three falls, bringing together the dangerous and terrible champion duo of "Roc" and "The Great" St. Louis in one corner and the ever popular challengers, Ray and Bud Osborne in the other. The powerful Italian from the Island of Malta and the stocky Montana Frenchman have been feuding for some time as their championship title signifies. The Osborne Brothers are no strangers at this kind of competition, however, and they will make a terrific bid for the coveted title.

The Special Attraction of the evening will feature the ever popular hidget wrestler, that rugged little man from the Island of Malta and the stocky Montana Frenchman have been feuding for some time as their championship title signifies. The Osborne Brothers are no strangers at this kind of competition, however, and they will make a terrific bid for the coveted title.

(Cont. on page 8, Col. 2)



KEN PATRICE
Newspapers Association of Canada, the was elected at the 15th annual convention in Calgary, Sept. 15 and succeeds Ernie Johnson as publisher of the Ponoka Herald. Mr. Patrice has been secretary of the A.W.N.A. for more than 12 years. He was also elected second vice-president of the Canadian Weekly Newspapers Association at their organization's annual convention in Winnipeg recently.

Peck Funeral
Funeral services were held in Drayton Valley United Church on September 19 for Clarence "Red" Peck, whose tragic death in a tractor accident last week shocked and saddened this community. Reverend Rodrick MacDonald conducted the service. Mr. Peck was 40 years of age. The bearers were Messrs Nick Uchynski, John Uchynski, Dan Uchynski, Louis Tucker, Robert Johnson and Andrew Johnson.

Mr. Peck was born at Wabamun in 1911. He attended school in Edmonton where the family had moved and after completing his education worked on dairy farms in the Edmonton and Camerton districts. In 1935 Mr. Peck came to Drayton Valley where his uncle, Chester and Lester Miller had settled. (Cont. on page 4, Col. 4)

PEDAL PUSHERS CLUB



The Rotary sponsored Pedal Pushers Club has been organized and the youngsters have been attending teaching sessions conducted by Drayton Valley Police. The course is a seven-day affair. One group has already graduated and the second group will graduate in a day or so. Each club member gets the Pedal Pushers crest. After the first instruction a more advanced group will be selected to compete for their Master Bike Riders award. This even will probably be held in the Drayton Valley Recreation Centre in the near future. According to the Chairman of the Pedal Pushers group, Horatius Ben Bannet.

In the above picture a group of the youngsters are lined up on one of the evenings in which they were being instructed in bicycle riding safety by Chief Miles and Constable Gunkle on the Bay parking lot.

Rotary Wrestling Card September 29, Curling Rink

SERVICE OPPORTUNITIES

DRAYTON VALLEY DENTAL CLINIC

Dr. M. SHIMAMURA DENTIST.
HOURS: 9:00 - 12 NOON.
1:00 - 5:00 PM, THRU PM.
TELEPHONE 543-2658
MAIL PH: 543-2640
Located Next Door To Post Office

DRINK DRIVING YOUR
LIFE? A.A.
543-2763

SPRUCH SERVICE
Accounting, Auditing, Payroll,
Income Tax & Insurance
Service.

At present servicing accounts in
Drayton Valley, surrounding
municipality.

Very reasonable rates—
Estimates will be given upon
Phone 543-2658 or HU 9-244
between 9 - 12 A.M.
Write to 12551 - 125 Street or
Box 148, Spruce Grove.

**MONEY AVAILABLE FOR BUILD-
ING OR REMODELING ON COM-
MERCIAL OR RESIDENTIAL PRO-
JECTS.** For further information
Phone MEdison 9-1727 or HU 9-
2594 or write Mr. Oschman, 14971
Stony Plain Road, Edmonton.

EVENTIDE FUNERAL CHAPELS LTD.

P.O. Box 244
6930-54 St., Red Deer.
Call Red Deer Collect.
PH: 348-2563
848-2445
No Charge For Mileage
On Funerals.
24 Hour Radio Equipped
"Ambulance"
ALBERTA'S FIRST FUNERAL
CHAPLAIN FUNERAL CHAPEL

DON'T FORGET JACKPOT BINGO

Every Wed. night in the Elks
Community Hall at 8:00 p.m.
Sponsored by The O.C.R.P.

FOR SALE
Residential Lot—All Utilities—
nicely wooded—\$2500.00 plus
accumulated mortgages. PHONE
543-2540.

For Sale
3 bedroom house with 4th bed-
room in basement L-shaped liv-
ing & dining room, fireplace
throughout, wood-burning fire
place, Master bedroom has
broadloom & powder room
joining Full bathroom. Double
pantries, Very large master
room with bar. Phone 542-3733

ACREAGES NEAR TOWN

5-ACRE PLOTS—
Interested parties
PHONE 543-2570

FOR SALE: Home Trailer, 1967
Canadian Star, 8' x 36', very
good condition, Natural gas
or propane heater, PHONE 543-
3585.

**MONUMENTS, grave markers,
grave carvers, fine inscriptions
Wedding Memorials, Phone 52,
Wadena.**

LANDREVILLE & MUMRO
Plumbing & Heating
24 Hour Service
PHONE: 543-3864
OR: 543-3901
Box 307-Drayton Valley, Alta.

FOR SALE OR TRADE: 2 tricycles
1-2 or 3 yr. old; 1-4 to 5 yr.
old, will trade for travelling
van, PHONE 543-3585.

FOR SALE: House & Furniture
Or will swap for house trailer,
APPLY Box 38, Drayton Valley.

FOR SALE: Registered Pooled,
Harvard Station, Pedigree &
Quality, APPLY MacLean Bros.
Box 99, Alder Park or Box 99,
Drayton Valley, PH: 543-3870.

ATTENTION EVERYONE
Take your coffee break at the
Pineapple Building September
29th, from 2 - 9 P.M. When
the local Art Club is exhibiting
their work.

FOR SALE: 12' x 24' Sidhouse.
Toilet & sink, 60,000 B.T.U.
On House, \$900.00, PHONE
543-3534.

FOR RENT OR SALE: 2 bedroom
house, fenced & landscaped.
Very good location about Nov. 1
PHONE 542-3563.

FOR SALE: 0' x 8' Toolshed,
PHONE 542-3410.

FOR SALE: Unfinished Tennis
Table, PHONE 542-3878.

FOR SALE: 1954 1 Ton Chev.
Dual Wheels, Flat Deck, Equipped
for Trailer hauling, First
Class Condition, APPLY: A.
Gulfinch, Box 1057, Drayton
Valley.

**PERSONS INTERESTED IN
TAKING COMMUNITY
ART CLASSES, COMMENC-
ING OCTOBER 4th, AT 8
P.M., PLEASE PHONE
543-3723.**

FOR SALE: New 3 bedroom house
plumbing & 220 wiring. This
house has to be moved, Contact
Waldman, 31 miles south
of Violet Grove, Mile Mac Oil
St.

WAREHOUSES FOR RENT,
Various types, PHONE Hillcrest
Court: 543-3540.

HAVE YOU WONDERED? What is
your relationship to Divine
Plan of the Ages? Get Our
Booklet—Trials of Divine Co-
operation, 1.00. For sale at
PEMBINA NEWS OFFICE.

SALESMAN WANTED: To sell
fast selling line of Food Supple-
ment, Market limited only by
time & effort invested, APPLY:
Box 120 or Phone 542-3425
for interview.

WANTED TO RENT: Young
married couple (no children)
require 3 room apartment,
PHONE Ann Rameur Box 543-
3585 or Rev 542-3183.

FOR SALE: 2 bedroom Grey
Suzuki house, (Suzuki included)
Very Reasonable, PHONE
547-3816—Red Deer.

FOR SALE: 80' Kenmore 4 burn-
er gas range, Also Westinghouse
8 1/2 cu. ft. Fridge, PHONE
542-3464.

WANTED: Full-time House-
keeper & to care for elderly
lady, PHONE 543-3464 after
8 P.M.

FOR SALE

3000 K.W. Omni—\$490.00
Good Oil Heater—\$125.00
New 66 Yard Wre—500 ft.
Tayson Tarp—\$5.00
12' x 30' Cabin, 2 in. 2000.00
1 1/2" Galv. pipe—446 ft.
100 lb. prop. bolts—\$36.00
Prop. regulator—\$4.50
Power Meters to plug in \$10.00 ea.
Assorted iron pipe—
Straight spurs 3" x 44-495.00
Large prop. regulator—\$110.00
7/16" Pump Rod—108 ft.
Pump Rod—\$110.00
Spurce—6' x 8's—56 b.f.
1 1/2" C. Molder road truck—\$5.
PHONE Allan Deby: 542-3540

**KEEP WARM THIS
WINTER**
Duoetherm Oil Heater
For Sale, Only \$80.00
PHONE 543-3425.

TURKEY BINGO
C.M.L. TURKEY BINGO
WED. OCTOBER 3,
at 8 P.M.
In R.E.K.'S COMMUNITY
HALL, ALMA, 81-50
20 games—20 turkeys.

**THE GR. UNITED CHURCH
SUNDAY SCHOOL CLASS WILL
HOLD THE RICE AT 2 P.M.
ON SATURDAY, SEPTEMBER
29th. Please meet at the
Mans Yard or at the church.
Bring a small lunch.**

LOST IN D.V. RODEO: Rigging,
dark brown with narrow handle.
Aluminum stop, sleeping
lined, New England and etch.
NEWAND, Write Mel Hyland,
20039-24 Ave. R.R. 1,
Langley, B.C.

**Min. C.R. Wood, M.A. will
be in the following places to
interview any persons wishing
to contact her.**

Oct. 2, Drayton Valley Town
Office—10-12 noon and 2-5
p.m.
Oct. 3, Lodgepole Town Office
10 to 12 noon.
Oct. 3, Cynthia Hotel from
2 to 4 p.m.
Oct. 4, Anderson Store, Violet
Grove from 2 to 4 p.m.

CALL 543-3122
LATOKY'S CONSTRUCTION
& GRAVEL SUPPLY
LTD.
Free estimates, Service,
Reasonable Rates.
Let us help you with your gravel
requirements now.
GRAVEL—rolled—crushed—to
satisfy all your needs.
Sizes 1/2" - 3/4" & 1 1/4"
We Contract Excavating, Load-
ing & Hauling.

FOR SALE: 2 bedroom house
plumbing & 220 wiring. This
house has to be moved, Contact
Waldman, 31 miles south
of Violet Grove, Mile Mac Oil
St.

WAREHOUSES FOR RENT,
Various types, PHONE Hillcrest
Court: 543-3540.

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Suzuki house, (Suzuki included)
Very Reasonable, PHONE
547-3816—Red Deer.

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8 1/2 cu. ft. Fridge, PHONE
542-3464.

WANTED: Full-time House-
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UNLESS OTHERWISE STATED.

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48' x 30' FULLY INSULATED SHOP. IDEAL FOR CONSTRUCTION OR SERVING COMPANY. FOR MAINTENANCE AND STORAGE. ALSO 18' x 28' SHOP, WELL INSULATED AND HEATED. SUITABLE FOR MECHANICAL WORK ETC. 9-STALL TRAILER COURT ON SAME PROPERTY WITH ALL UTILITIES. THIS PROPERTY PRESENTLY USED AND FULLY EQUIPPED FOR AUTO BODY WORK AND MAY BE SOLD AS SUCH.

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MORRIS WATER WELL DRILLING
Phone 542-3089
DRAYTON VALLEY

OLCZYK'S TRANSPORT
Daily Service
FROM EDMONTON TO DRAYTON VALLEY.
EDMONTON, BRAZEAU DAM AND OTHER
POINTS.
DEPOT - CHIEF SALES & SERVICE YARD.
PHONE:
Drayton Valley- 542-3189
Edmonton - 477-3424

NOTICE
TO RESIDENTS OF BRETON AND DISTRICT
WALTER G. WHITE, S.A., L.L.B., of the Law
Firm of WHITE, TROTT & WHITE, 709 Imperial
Bank Building, Edmonton, Alberta, announced
the opening of an office at BRETON, Alberta.

OFFICE HOURS: 10:00 a.m. to 4:00 p.m.,
SEPTEMBER 27, 1962, and on the first and
third Saturdays of each month, thereafter,
commencing October 6th, 1962 (or at other times
by appointment).

OFFICE: with James Clark Insurance, BRETON,
Alberta.
PHONE: 644-1188 Edmonton, Alta.

PUBLIC NOTICE
The following is an excerpt from the province
regulations governing the handling of petroleum
products.
Where petroleum products are stored in above
ground tanks--the tanks must not be less than
75 feet from any adjoining property line that
16' or more be built upon.

The Drayton Valley fire department intends to
enforce these regulations during the day
prevention week, which is, OCTOBER 7 - 13.

PEMBINA NEWS
PHONE: 542-3425 BOX 130, Drayton Valley.

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ROGER D. CONGER

DRAYTON VALLEY ALBERTA

CALIFORNIA Sept. 27 To Oct. 6

CELERY HEARTS PKG. 35c

ONIONS B.C. No. 1 LB. BAG 45c

KLICK 12-oz. TINS 45c

LUX TOILET SOAP REG. (2% OFF 10 BARS) 10/89c

MILK RED & WHITE - 16 OZ. 6/89c

JUICE SWEET GRAPEFRUIT SEALED SWEET 48 OZ. TINS 2/65c

JAM ENSIGN-Apple & Strawberry 4 LB. TIN 69c

MARGARINE SUNSHINE - 1 lb. pks. 4/95c

TOMATO JUICE LEBER'S Fancy Large 68 OZ. TINS 2/65c

McCORMICK'S FAMILY PACK BISCUIT 76's LARGE PKG. 59c

DRAYTON VALLEY RED CROSS
Association wishes to extend thanks
to all those who helped in the
recent Red Cross Blood Drive
Clinic. We thank the Royal
Purple, the A.A.R.P., the
Hospital Auxiliary, the Scouts,
the Lions, the Rotary Club and
other volunteers who assisted
with the Clinic.

NOTICE
FISH & GAME MONTHLY
MEETING ON THURSDAY
SEPTEMBER 27, 8 P.M.
Held in Gollard's Base-
ment.

WE ARE YOUR LOCAL DEALER FOR MOORE BUSINESS FORMS LTD.

ACCURATE AND EFFICIENT BUSINESS FORM RECORDS CAN INCREASE YOUR PROFITS

CALL US TODAY FOR COMPLETE INFORMATION

Following the kangaroo court
will be an initiation dance to
which junior and senior high
school students are invited.
Those from 11th will be
allowed at the dance free,
due to the bookless generosity
of the seniors.

This will finish the initiation
for this year but grade nine
behave. Your turn is next.
(Prepare yourselves for hand-
ing eggs next year and be sure
to develop a taste for dew
worms.)

RED & WHITE FOOD STORES
Javex Bleach. In plastic bottles 64 OZ. 59c

GRAPES CALIFORNIA FLAME TOKAY 3 LBS. 49c

DOG FOOD 4/49c (2c OFF 15-oz. TINS)

HAM READY TO SERVE WHOLE OR SLICE HALF 59c

RIB PORK CHOPS LEAN AND TENDER 59c

BEEVETTES SIDES 115 - 165 LBS. - HINDS OR FRONTS 68 - 85 LBS. ORDER NOW FOR YOUR FREEZER

Side Bacon EMPIRE SLICED LB 69c

D.V. Highlights Frosh Day
By Edith Deby

By Ricky Belliveau

Looking out of your window
Friday morning, you may be
surprised to see boys and girls
in ridiculous clothing singing
Christmas Carols on the com-
er, or a group of Supermen
pushing a car to school. You
may hear your door bell ring-
ing and answer it to find a
young teenager on his knees
prostrating to you. Do not be
alarmed at this. The world
hasn't gone mad, it's Frosh
Day in Drayton Valley.

This time will round every
fall and the seniors get a chance
to show their superiority over
the freshmen of this year. The
initiation ceremonies will
commence on Friday morning
and continue most of the day,
during which time the frosh
obey the slightest wish of his
senior. In the late afternoon,
a kangaroo court will be held,
at which the unfortunate vic-
tim may be required to dine on
worms for failing to count every
brick in the school correctly
before three o'clock. Young
frosh may be ordered to hatch
a dozen eggs before leaving.
Many other gruesome tortures
will befall the hapless frosh.

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will be an initiation dance to
which junior and senior high
school students are invited.
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behave. Your turn is next.
(Prepare yourselves for hand-
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to develop a taste for dew
worms.)

Look at yourself. The picture
of a smart contemporary, liv-
ing today's life to the fullest.
It's your special time of life,
and it's spending past. Now is
the time for a fine profes-
sional portrait. To keep today
safe from time's jealous hand,
You'll never look young, but
today's looks will never fade
(captured in a good profes-
sional portrait. Phone now
for an appointment.

TIME TO REMEMBER WITH PORTRAITS
Jacob Sando

DRAYTON VALLEY
Box 154 PH: 543-3403

1963 GMC TRUCK



This 1963 GMC 4-71 Heavy-Duty Diesel Tractor is one of the diesel models now being built in Canada by General Motors. Other new GMC features are two new lighter weight six-cylinder, gasoline engines of 160 and 185 horsepower; a 50-horsepower four-cylinder engine; coil-spring front suspension on conventional light-duty models, with two-stage coil springs at the rear on 1 1/2- and 3 1/2-ton models and 1-beam front axle with variable rate leaf springs on medium- and heavy-duty series.

OSHAWA, Ont. --- General Motors of Canada will build GMC heavy-duty diesel trucks in Canada for the first time commencing with the 1963 line, the company announced today.

In releasing details of the 1963 GMC truck line, GM said that previously imported heavy-duty diesel models will now be built in Canada.

Among the changes in the 1963 GMC line, the company said, are a brand new 90-horsepower four-cylinder engine available in 1 1/2-ton forward-control models; new 250 cu. in. and 292 cu. in. seven main bearing, six-cylinder engines of 140 and 165 horsepower and coil spring independent front suspension replacing torsion bars on most light-duty models.

The new GMC trucks also feature two-stage coil rear springs with optional cantilever leaf type auxiliary rear springs in conventional 1 1/2- and 3 1/2-ton models; new front suspension in medium- and heavy-duty series, combining the excellent ride characteristics of variable rate leaf springs with the load capacity and durability of I-beam axles and ladder-type chassis section frames replacing the X-member, box section type formerly used on most 1 1/2- and 3 1/2-ton models. The new frames permit much easier servicing of special bodies and equipment. Throughout the line.

CALGARY POWER LTD.

Alberta farmers may look forward to a reduction in their electric power rates, it was announced recently by officials of the province's three major power companies, Calgary Power Ltd., Canadian Utilities Limited and Northland Utilities Limited.

The announcement of a forthcoming rate reduction followed discussions which have been held by the three companies with the chairman of the Alberta Power Commission, J.G. McGregor.

Preliminary results of these discussions were first made public last June at a meeting of the Alberta Union of Rural Electric

farm gauge thickness and support members are revised for uniform strength and precise tailoring to load requirements.

All of GMC's 1 1/2-ton models, except those with four-wheel drive, feature a Salisbury rear axle which provides a quieter operation because of more rigid construction. Over-all width of most medium- and heavy-duty GMC models has been reduced more than seven inches with no reduction in cab interior dimensions, producing improved maneuverability in narrow roads or alleys.

Many of the new GMC trucks have sheet-type sheet metal and rear body mounts to provide softer over-all ride and improve the durability of cab components through superior cushioning of vibration. Made of rubber-bonded to metal, they are a first in the industry.

GMC trucks have Delco-Rom generators as standard equipment. Oil pressure and ammeter gauges now replace tell-tale lights on medium- and heavy-duty series. Positive crankcase ventilation system and improved exhaust system durability are found on all models.

The range of GMC engines is extensive. The 165 cu. in. four and 230 and 292 cu. in. six are completely modern power plants designed to increase performance and economy, decrease weight, and provide low-

costs, the Alberta Power Commission and the Power Companies first discuss the final rates of electricity which will be put into effect.

The power companies announced that the change in rates will take the form of a reduction per kilowatt hour for all power which is consumed over a predetermined amount.

This will provide an incentive for farmers to make greater use of off-peak power. The use of additional farm appliances which will utilize off-peak power will have the advantage of postponing the day when sub-station capacity will have to be enlarged, or wire size increased.

In addition to this, Canadian Utilities Limited and Northland Utilities Limited propose to reduce the basic energy rate in the inter-connected system in the

Peace River country to bring the rates there more nearly in line with those in effect in the rest of the province.

In his first announcement regarding results of discussions with power officials, Industry Minister A.R. Patrick said, "The Power Companies have been continually trying to reduce the cost of energy sold to farmers, and will assure itself that the rate charged accords with actual cost. The proposed reduction therefore are going to be made in considerable initial but in revenue to the Power Companies."

"This is indicative of their faith in our farming industry and the Power Companies hope that the incentive offered by a reduced rate will encourage greater utilization of existing facilities and hence bring about an improvement in load factor and a resulting reduction in energy costs."

Letter To the Editor:-

Dear Sirs,

At the end of September I shall be leaving the Health Unit and Health Board Area to return to Scotland. May I, through your column, thank all in the area who have helped to make my stay in Alberta such a pleasant and enjoyable experience. This area has been good to me. I hope in return I have given something to the area.

Sincerely,
James Mandell,
Health Inspector,
Edmonton Health Unit,
Edmonton, Alberta.

PECK FUNERAL
(Cont. from page 1, Col. 5)

Mr. Peck and Mr. Chester Miller organized the first Boy Scout troop in this district. Mr. Peck also served on the board of the Community Hall for a term and was a time very active in the Farm Union.

Mr. Peck married Miss Georgina Cunningham. They have three children: Avelle, Leon and Warren.

Besides his wife and children Mr. Peck is survived by his mother, Mrs. Leon Peck, and three sisters, Mrs. Frank Watson, Mrs. Eric Johnson and Mrs. Art Andrews.

Police Report

IN DRAYTON VALLEY POLICE MAGISTRATES COURT.

Four of the Drayton Valley Municipal Police have charged the following in Magistrate Court since the time the last list was printed in the middle of July.

Under the Criminal Code of Canada, 2 cases of N.S.P. charges drew the man who had drawn them on the non-existent account seven days in jail. One case of Receiving Stolen Goods, the man who had drawn them on the non-existent account seven days in jail. One case of Receiving Stolen Goods, the man who had drawn them on the non-existent account seven days in jail.

Under the V.H.T. Act, 3 cases of No Driven License cases drew three varying fines, ranging from \$1. to \$10. Two cases of careless driving charges; in one case the driver was fined \$10.00 and in the other case was fined \$20.00 plus a two week license suspension. Two cases of drivers going through red lights cost each ten dollars in fines.

The Liquor Act, as usual, drew

more cases into court. Two cases of intoxication drew fines of \$10. each and one case drew a twenty five dollar fine. A case of illegally conveying liquor drew a \$25. fine. In each case, supplying liquor to an intoxicated cost one man a \$50. fine and being intoxicated while an intoxicated cost another a fine of \$50. The possession of liquor in two separate cases drew a fine of \$10. in one case and \$20. In the other, four minors in licensed premises drew four different stages of fines, \$5., \$10., \$20., and \$25.

Ten cases of illegal possession of liquor drew fines from five dollars to twenty-five dollars for a total of \$145. for the ten cases. Supplying liquor to a minor cost one man \$25. and illegal consumption of liquor in a vehicle drew a fine of \$25. for one case and a short jail term for the other.

CWL Meeting

The September meeting of the St. Anthony's Parish was held in the Anglican Hall with 10 members present. Until further notice the C.W.L. meetings should be held at the Anglican Hall. On behalf of the C.W.L. Father Scriven presented Don Cousin with a spoon. Taking over from place as president, Tilly Shanley, Donations of \$25.00 was sent to the Western Catholic and the Marie Curie.

October is membership month and all are urged to bring a guest to the October meeting.

A Turkey Bingo will be held on Thursday, October 2nd, at the Elks' Hall at 8:00 P.M.

R.C.M.P. REPORT

IN R.C.M.P. MAGISTRATES COURT.

Under the V.H.T. Act, the local R.C.M.P. have charged 41 persons with infraction, which have been mainly speeding by day and by night. Approximately 75% of the cases were the result of radar detection.

A few were charged under the P.S.V. Act for such things as inadequate mufflers and no mudflaps, etc.

The Liquor Control Act saw four brought into court for illegal conveyance of liquor with fines ranging from ten to twenty-five dollars. Over in Cynthia a case involving three minors entering licensed premises was discovered as the result of an investigation conducted into an automobile accident.

Under the Game Act one man was fined five dollars for carrying a loaded gun in a vehicle.

In the case of hunters going out into the bush Corporal agrees that it is a good thing to let someone know what you are going and approximately how long you intend to be out in the woods. It is well, also to take bearing on the lay of the land, the terrain, etc., so that it will know what direction the creek is running, so that it will be possible to know in what general direction you are travelling.

(Cont. on page 11, Col. 9)

YOUR DRAYTON VALLEY GROCETERIA

Tomatoes
14 OZ. TUBS
2/39c



Cut Beans
ALTMER CUT WAX
16 OZ.
2/45c



WHITEHAT SIDE
Sliced Bacon
lb. 75c

ALOHA - 48 OZ.
PINEAPPLE JUICE
29c

Pork Cutlets
lb. 69c

TENDERFLAKE
Lard 39c
FREEZER WRAP
24' 160 FT. ROLL
\$1.89

Charcoal
BRIQUETTES
5 LB. 59c
10 LB. 89c

MEAT BALL STEW 2/59c
JOLLY DESSERT or PUDDING 49c
SHEPHERD'S 3 OZ. 5 PKGS.

LEAN
Hamburger
5 LBS. 69c

Blue Bonnet. 3 lb.
Margarine
89c

FRESH PORK
Picnics
39c Lb.

Grapes
CONCORD - 6 QT. BASKET
\$1.39

PRUNE PLUMS
\$2.49
PRUNE PLUM Time!
CASE

HICKORY
Chips
2 LBS. 39c

B.C. McINTOSH
APPLES
HANDY PAK \$2.49 CABB

DELTA LOG
Rice
1 LB. 2/45c

QUAKER
Oats
3 LBS. 45c

MAXWELL HOUSE
Coffee
WESTERN BLEND
69c Lb.

FLOUR
89c 10 LBS.

HERE NOW! Tough new '63 Chevrolet Trucks

...THE ONES THAT WHIPPED THE BAJA RUN...
TOUGHEST UNDER THE SUN...TO SHOW THE WORTH
OF NEW ENGINES, FRAMES AND SUSPENSIONS!



Nature created the world's toughest proving ground for trucks - the Baja (bah hah) California Peninsula, Mexico. It's thousands miles of tortuous trail that defies travel.

Chevrolet tackled this route with a Carry-all, a 1/2-ton pickup with new 230 cu-in. 6-cylinder engine, a 3/4-ton pickup with new 292 cu-in. 6-cylinder engine, a medium-duty unit with refrigerated van, a medium-duty diesel tanker and a heavy-duty tandem.

Rocks, ruts, washboard and without racking the trucks from bumper to bumper. Sand, dust and rivers tried to swallow them. Hour after hour was spent in low gear at temperature up to 122 degrees F.

It took 17 days to go the 1,066 miles, and not one Chevrolet truck dropped out! Each day's run was finished on schedule!

Trucks that can take this kind of beating can take on your toughest truck jobs. See these tough, quality-built '63 Chevrolet trucks with all their new improvements at your Chevrolet dealer's.



QUALITY TRUCKS COST LESS
A General Motors Value



Sometimes the caravan crept along for hours in low gear. There was no traffic - just an occasional transfer on burro or horseback. It's that kind of route. It took 17 days to go 1,066 miles!



Tight spaces for the medium and heavy-duty units in this gorge. They're narrow - front-ends certainly paid off. Users who operate in close quarters will like this new '63 feature.



Chevrolet's ladder-type frame withstands the severest punishment. Shown is the 3/4-ton pickup with new 292 cu-in. 6-cylinder engine.



Temperatures as high as 122 degrees F. burned the land in the desert area around Dry Lake - one more ordeal any truck that goes to Baja has to through.

CT-143

Be sure to see Bonanzas on the CBC-TV network each Sunday. Check your local listing for channel and time.

McCartney Brothers LTD. Broton, Alta.

OUR TOWN—With the Humbys—by McClelland



"Could I exchange this husband for a bottle of beer?"

Announcement

Mr. Ben Herold,
Operating under
The Trade Name Of
"CHIEF SALES & SERVICE"



**Takes Pleasure In Announcing
His Appointment As
JOHN DEERE DEALER
For Drayton Valley And District**

A CORDIAL INVITATION IS EXTENDED TO ALL FARMERS TO COME IN AND MEET BEN AND HIS STAFF AND TO INSPECT HIS PREMISES AND DISPLAY OF JOHN DEERE MACHINERY.

GYMKHANA NEWS

Well, after missing a couple of weeks news, here we are again. Firstly here are the results of the last point scoring Gymkhana held Sunday, September 9th. Results and first, second and third places.

ADULT PAIRS

Jackie Harke
Billy Bills
Dalton Brown

JUNIOR PAIRS

Lloyd Matlock
Betty MacCollough
Marg. MacCollough

10 & UNDER PAIRS

Charlie Swap
Charmaine Butz
Dennis Fortas

ADULT PAIRS

Jackie Harke
J. C. Carr
Beth Brown

JUNIOR PAIRS

Lloyd Matlock
Marg. MacCollough
Betty MacCollough

10 & UNDER PAIRS

Charlie Swap
Charmaine Butz
Terry Shockey

ADULT STAKES

Jackie Harke
Dalton Brown
Ed Lauer

JUNIOR STAKES

Lloyd Matlock, Marg. MacCollough, Marg. MacCollough, Betty MacCollough

LEGION AUXILIARY

Bunny Swendsen & Betty MacCollough
Harley Vig & Margaret MacCollough

10 & UNDER BOAT RACE

Terry Shockey
Charmaine Butz
Charlie Swap

LADIES TIE RACE

Jackie Harke
Charmaine Butz
Beth Brown

ADULT PAIRS-BACK TO BACK

Jackie Harke & Bob Butz
Beth & Dalton Brown
Marg. MacCollough & Billy Bills

Plans are presently underway for the Presentation Dinner and Dance to be held at the Elk's Hall on Saturday, October 20th at 8:30 P.M. After the dinner and Presentation there will be dancing until midnight. After the members and their families and friends have their tickets, there should be still some tickets available for the general public. These will be sold on a first come-first serve basis.

Dinner and Dance will be \$5.00 per couple. Junior members 11 to 14 will be \$1.75 each, and Juniors under 11, \$1.25 each.

Outdoors Dinner and Dance \$5.00 per couple. Dinner only \$1.00 per person. Tickets available from Marg. MacCollough-Phone 642-9258.

All trophy holders of last year are asked, to please bring their trophies in to Steve Hadden at Cities Service Office, so that the trophies can be engraved for this year's winners.

I would like to thank all the people of Drayton Valley and district who helped us during the last riding season, assisting us in judging, timing, etc.

I would also like to apologize for any inconvenience caused by anyone by our dance last Friday being cancelled. This dance had to be called off due to circumstances beyond our control.

I believe everyone who was not known have been returned their money. If the couples would please call around to where they purchased their tickets their money will be refunded.

ADULT FLAG PICKING

Bob Butz
Billy Bills
Dalton Brown

NOVEMBER MEN'S UNDER TWINE

Bob Butz
Ed Lauer
Jim Almor

JUNIOR PAIRS MUSIC AT TIMES

Lloyd Matlock & Penny Meyer

The Ladies Auxiliary to the Drayton Valley Canadian Legion are again sponsoring Search for Talent. Mrs. Muriel Roles, show convenor for the Ladies Auxiliary announced today. The show will be held at the Frank Macdougall High School Auditorium on Saturday, November 3, commencing at 7:30 p.m.

William Copeman of Copeman's Show Store is the registrar and contestants are urged to register early at Mr. Copeman's store. Early registration is imperative this year. Mrs. Roles said, because the new show provides four competitions with entries for each competition being accepted on a first come first serve basis.

Auditions will take place at the school auditorium commencing at 5:00 o'clock on the day of the show. All entrants are urged to be present as only those auditioned will be included in the evening's program. Mrs. Roles stated.

Search for Talent is now in its sixteenth year under the joint sponsorship of the Associated Canadian Travellers and Radio Station CFBN. Proceeds from the show go to the A.C.T., Northern Alberta Crippled Children Fund which provides financial assistance for needy crippled children in the area.

This is a non-overlapping service in form of direct payments for medical, surgical and hospital care. More than 1500 unfortunate have been assisted in this manner in the past fifteen years and more than half a million dollars have been raised by the Travellers for this work. More than half this amount has been raised through the Search for Talent Shows.

Several major changes have been made in the Talent presentation this year. Contestants now compete in four divisions. The Sunwapta Scholarship Competition will feature soloists competing for the Sunwapta Scholarship at the Staff School of Fine Arts. The Showmanship Competition will feature group performers and the Country (Cont. on page 10, Col. 2)

A.A.A. ROOFING & WATER PROOFING LTD.

ALL TYPES BUILD UP ROOFING & REPAIRS
ALL TYPES SHINGLES & REPAIR
ALL TYPES HOT & COLD COATING & PAINTING
ALL TYPES CHIMNEYS & REPAIRS
WATERPROOFING BASEMENTS, COATING
WEAVING TILE INSIDE OR OUT, SEPTIC TANKS
& CISTERNS

Home Improvements

PHONE 4248590 • 8748 - 100 St. Edmonton
PHONE 542 - 3618 • Box 840 Drayton Valley
E. Todd - Wm. Burk.



2 shows daily. 7 & 9 p.m. Sat. matinee 3 p.m.

Fri. Sept. 28 - "FRIENDLY PERSUASION" - Gary Cooper
Sat. Sept. 29 - "KIDNEY" - Jane Fonda & John Archer
Mon. Oct. 1 - "FUGIT" - THAT DEAR OLD MAN
Tues. Oct. 2 - "BOY WHO CAUGHT A CROOK"
Wed. Oct. 3 - "ON A SNEAK"
Thurs. Oct. 4 - "S.O.S. PACIFIC"
Fri. Oct. 5 - "S.O.S. PACIFIC"
Sat. Oct. 6 - "SON OF BESS STARR"

YOUR FAMILY ENTERTAINMENT CENTRE.

DRAYTON VALLEY Medical Centre

MONDAY THRU SATURDAY

Dr. Hugh MacLure

M.B., B.S., M.R.C.S., L.R.C.P., D.T.M.H.

Dr. Sam Steeves

B.Sc., M.D., L.M.C.C.

PHYSICIANS AND SURGEONS

OFFICES: OPPOSITE HUDSON'S BAY
OFFICE PHONE 543-3301 OFFICE HOURS 9 A.M. to 6 P.M.
RES. Dr. MacLure - 542-3381, Dr. Steeves - 542-3213
HOURS OF CONSULTATION 11 A.M. to 12 NOON, 1 P.M. to 6 P.M.

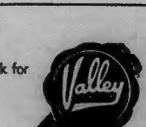
AND BY APPOINTMENT

EMERGENCIES AT ANY TIME

Dr. M. Spector

OPTOMETRIST

IN MEDICAL CENTRE ON ALTERNATE WEDNESDAYS



Valley Dairy Products

MILK, BUTTER AND EGGS....

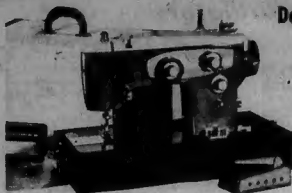
FARMERS: Bring in your eggs and cream to our refrigerated plant in Drayton Valley for reshipping to the Creamery.

(Cont. on page 10, Col. 2)



COMING TO THE BAY AT DRAYTON VALLEY ALL DAY THURSDAY SEPT. 27

OUR FIERDMONT SEWING MACHINE DEMONSTRATOR MR. ROBERT (BOB) MACLEAN
WILL BE PLEASED TO HELP YOU WITH ANY OF YOUR SEWING PROBLEMS.



Deluxe Fully Automatic Portable Sewer

- 3-needle position.
- With 80 built-in patterns including blind stitch.
- Patch-O-Matic for easy mending.
- Built-in sewing light.

Fully automatic Piedmont model—including blind stitch, scallop pattern, serpentine stitch for faster finishing high-fashion sewing touches. With tool kit and instructions, two-tone case. Green and ivory finish, gold plated control dial. Order Z807.

only 20 down
199.50
19 a month



Semi Zigzag Portable Sewer

99.50

- Only \$10 down, \$6 a month.
- Zig-zag with control.
- Patch-O-Matic.
- Drop feed Patch-O-Matic.

Ease and simplicity of operation with this Piedmont Round bobbin, built-in light over needle—zigzag control makes it easy to switch from straight sew to special uses. With instruction book, tool kit, case. Rose and ivory. Order Z804.



Portable Straightsewer

69.95

- Only \$7 down, \$5 a month.
- 3-position drop feed and Patch-O-Matic.
- 7-speed foot control.
- Stitch length dial.

Reliable straight sewer for everyday use. With new light, two-tone case, tool kit and instructions. In dusty rose and ivory. Order Z802.

Console Cabinet



39.95

- Only \$5 a month.
- Cabinet not available with sewing machine.
- Handsome walnut veneer finish.
- 7-speed foot control.
- Most compact and beautifully finished—doubles as an extra lamp table when not in use. Size: 18" x 22" x 31 1/4" high. Order ZFEW092



food
DEALS!

**WEEK ENDING
SEPT. 27-28-29.**

Catsup

11 OZ.

5/\$ 1.00

HEINZ

TOMATO JUICE

18 OZ.

6/59¢

LYN VALLEY

Peaches

16 OZ.

Grapes

SEEDLESS 2 LB.

33¢

Bananas

2 LBS.

39¢

Oranges

2 LBS.

35¢

BACON SLAB **65¢ lb.**

PORK ROAST

59¢ lb.

Tomatoes

29¢ LB.

**Chuckwagon
Dinner**

24 OZ. **55¢ EA.**

PORK & BEANS

16 OZ.

7/\$1.00

Frosh



Proposed Highway "Scouted"

The Drayton Valley Chamber of Commerce Highway committee has been making plans to take a "caravan" over at least a part of the proposed new highway which will link Drayton Valley directly with Hodgeg and the Trans-Canada Highway. A small "scouting" group went over parts of the route recently to find out whether it would be possible to take the caravan over the route before frost sets in.

A flight was made over it recently when Mansel Schuler's Comet was engaged to fly over the preliminary route and scout it out. On the flight for Chamber of Commerce was Al. Braden who was taking pictures, and Jack Argent who had an aerial map from the Department of Lands and Forests and identified the district in relationship to the map.

Following the flight a "scouting" trip was made into the area by Jack Thompson with his winch four-wheel drive Jeep, accompanied by Al. Braden and A. Playford. The scouting party left the dam highway and went down stream of the Brasens a few miles, they then crossed the Brasens, (with the aid of the winch) just before the Hodgeg River enters the Brasens. They then proceeded west on a cut-line until stopped by a swamp area, when the Jeep wheels started to sink, the Jeep was winched backwards until it was on more solid ground again and the party then returned to the river, crossed it and returned again to the site of the Power-house. Although the "scout" was not the vehicle it would not be much of a scout.

Cont. page 14, col. 3.

Practically "scared stiff" was little Shannon Langer when her "superior" told her to come into the P.N.A. office on Frosh Day and ask if she could be "Director Personality." She hadn't expected it, but she made the grade.

PEMBINA NEWS ADVERTISER

and The Western Weekly Supplement

Vol. 7 No. 31 OCTOBER 3, 1948 A. Playford, Publisher Box 120, Drayton Valley.

Art Class Exhibition



Art Class members Anne Raven, Ann Eamon, Edith Seal, Barbara Hagley and Ethel Zolmer at the Art Class exhibit. Looking at the art pictures are G. D., "Red" Fair, Mrs. Krasna and Mrs. Walsh.

Among the many fine achievements of Drayton Valley and district residents may be listed yet another -- The Drayton Valley Art Class had its premiere opening for the new season with a top notch exhibition of work the students have done as the result of the lessons they have taken in the Art Classes in the past year. Some of the amateur painters had had some experience in various modes of expression before, but for many the classes were their first time they had engaged in artistic expression on paper or canvas. All the art work which was displayed in the Fitzgerald Building on the corner of downtown Drayton Valley showed unmistakable talent and also showed the great improvement in the art class members.

WRESTLING

ETHEDSON STOPS VALENTINO ON ROTARY CARD.

A few weeks back in a T.V. interview the giant German wrestler Hans Herman had this to say about "Mudroon" Mike Valentino, "He is big and he is strong and he has big feet and he certainly knows how to use them." For once at least the boons of experience of the dead-end wrestler was not just whistling around the corner at Drayton Valley mat fans will testify after watching Valentino in action last Sunday night against Ronnie Sullivan in the main event of the Rotary sponsored wrestling show at the recreation Centre. Valentino put the shoe-leather to Sullivan so solidly that he lost the first fall on disqualification after 17 minutes and 40 seconds of hard battling. Sullivan, a scientific wrestler, with a great repertoire of holds, plenty of speed and strength to spare, had the edge over the rugged Italian in the talent of Mike. He caught big Mike with a head scissor seen after the opening bell and held variations of this punishing hold for almost eleven minutes, from time to time using the plectrifier to great advantage. Valentino finally broke loose and ran for his life until his untidy head cleared, then he crouched to feet first on the San Diego California (Cont. on page 15, Col. 3)



As well as the regular members exhibit their work shown by guest artists. These included Dr. McArthur with action scenes, most of which were scenes from Africa where the Machine were medical missionaries before coming to Drayton Valley. Edith Seal, 3 exhibits; Ann Eamon, 3 exhibits; Edith Seal, 3 exhibits; Peggy Chambers, 3 exhibits; Ethel Zolmer, 4 exhibits; Helen Hill, 3 exhibits; Mrs. M. Hubbs, 3 exhibits. Largest number of entries was from Margo Palmer who had entered eight.

President of the art class, which is known as the Community Art Class, is Mrs. Edith Seal and Mrs. Anne Seal. A secretary. The class meets its first meeting for this season this coming Thursday, October 26. They meet in the Civil Defence Room in the Town Hall. They say that new members are welcome to join.